DELTA ALPHA PI HONORS NEWEST CHAPTER

by David Gerka

Ashland University is proud to announce its newest Honor Society chapter, Delta Alpha Pi. The chapter is the brainchild of two students with disabilities, and its mission is to provide a support system for students with disabilities.

THE THREE GREEK LETTERS IN DELTA ALPHA PI HAVE UNIQUE AND SPECIAL MEANING TO THE SOCIETY:

Δ—DELTA stands for Disability, but also the trinity, symbol of strength.

Δ—DELTA stands for Disability, but also the trinity, symbol of strength. Members of Delta Alpha Pi International Honor Society demonstrate strength as leaders on the Clark campus to help break down the barriers of ignorance. As leaders, they are role models for other students with disabilities.

A—ALPHA stands for Achievement. Alpha is the beginning, and academic achievement must come first. Delta Alpha also stands for advocacy because students must advocate for themselves before they can advocate for others.

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Members of Delta Alpha Pi International Honor Society participate in activities designed to educate the community about disabilities and to support the principles of universal design in learning.

Congratulations, and welcome to the members and leaders of Delta Alpha Pi International Honor Society for illuminating the lives of all members of the Ashland University family.

10 WAYS THAT SOCIAL MEDIA CAN CONNECT YOU TO PEOPLE, CULTURES, AND COMMUNITIES

by Emma Martin

1. Open Communication Channel

There is no better way for individuals to reach out to others through social media.

2. Overcoming Cultural Boundaries

People feel less estranged by cultural and linguistic boundaries when they interact through social media.

3. Celebrating Diversity

Social media channels provide a virtual platform for people to connect for a cause or to create and celebrate every aspect of diversity.

4. Giving Remote Access

One can take care of business almost anywhere by utilizing social media. Google Hangouts has become a popular platform for people to virtually meet.

5. Resolving People

Long lost human connections can find their way back through social media.

6. Virtual World Access

People can virtually visit just about any place in the world through videos and images on social media.

7. Urgent Communication

From natural disasters to current global events, social media has been one of the most reliable sources of communication in states of urgency. Twitter hashtags are good examples.

8. Highlighting Positivity

While negative news seems to take over the traditional media channels, positivity is often easier to spread through social media.

9. Access to Information

Social media is one of the best places where people look for answers to simple daily questions.

10. Crowdsourcing

Asking for ideas and resources has never been easier! Social media is a great connector of people, ideas, and resources bringing to light some of the most exciting projects and worthy causes.

Join the conversation with your fellow Ashford alum. Use the links below to get started.
MORE THAN 1,000 ACHIEVE THEIR ACADEMIC DREAM AT SPRING 2015 COMMENCEMENT CEREMONY

Students came from far and wide to participate in Ashland University’s commencement weekend May 2 and 3. On Sunday, more than 1,000 students crossed the stage at the University Center to receive their Ashland diplomas – a small percentage of the 7,500 who were awarded Associate’s, Bachelor’s, and Master’s degrees on Ashland’s commencement ceremonies in October 2014.

During Sunday’s commencement address, Jeff Hall, a 2015 alumnus and Ashland’s Outstanding Alumnus of the Month in April, spoke about perseverance and overcoming obstacles. Three faculty members who are Sisters of St. Francis, Sr. William (CSJ), Sr. Thomas Hedglin, and Sr. Martinelle (Bonelli), were recognized for their combined 111 years of service to the University and granted faculty emeritus status by Dr. Charlie Minnich, president and campus director.

For many of the senior graduates, commencement weekend is a special experience that includes some opportunity to meet fellow classmates and professors. Congratulations to all of our Ashland University graduates! For a complete list of graduates, visit www.ashland.edu/2015-graduates.
ASHFORD ALUMNUS LAUNCH ONLINE RESOURCEFUL DESIGN BUSINESS

When Quadeera Campbell graduated from Ashford University in 2011 with her Master's degree in Organizational Management with a specialization in Organizational Leadership, she did not know that she would be changing people's lives through the career path she chose. She did know she had a passion for grant writing that developed when she was an undergraduate student at Keiser University where she earned her Bachelor's degree in Public Administration.

In April 2015, Quadeera launched her own company, Quadeera Campbell Grant Writing Consulting, a non-profit organization established to provide professional grant writing services, nonprofit startup assistance, consulting support, funding searches, and workshop presentations to individuals and businesses.

As she proudly states, "I created my company to help individuals and businesses make their dreams come true by bringing out the very best in them. My philosophy is 'let's get started to succeed' is what I tell anyone who wants to empower them, and gives them the courage and hope they need to win grants."

Not one to rest on her laurels, Quadeera wanted to make sure her entrepreneurial venture benefited others with entrepreneurial passion. Her organization provides grant writing expertise to individuals and businesses but also donates a portion of its proceeds to a scholarship foundation for high school graduates attending college and those interested in pursuing their entrepreneurial ambitions. The only requirement is that the scholarship recipients live in Kansas or Colorado counties in New Jersey.

In addition, the organization donates a portion of its proceeds to purchasing drinking fountains for individuals and families living in historically disadvantaged communities around the world that are unhealthy due to a lack of drinking water.

I created my company to help individuals and businesses make their dreams come true by bringing out the very best in them."

ASHFORD UNIVERSITY / ashford.edu

The company’s services include brand assessments, styling and design of logos, blogs and websites, lettering, and stationery.

The Alums learned what relationships are crucially important when starting and continuing any business. Makenna continued, "We make genuine relationships with our clients and believe their experiences should be nothing less than satisfactory. This business is truly about them and the work they will receive. Rachel and I work with a limited number of clients per year in order to serve them with the most personalized, quality design that honestly communicates the purpose of their brand to their audience.

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MY JOURNEY THROUGH THE IDITAROD

Erin Montgomery attended Mount St. Clare College (MSC) from 1997-2002, graduating with a Bachelor's degree in Social Science and a minor in Athletic Administration. While at MSC she participated in tennis, basketball, and one year of softball. She returned to the college, graduating in December 2005 with a Bachelor's degree in Elementary Education with endorsements in Middle School, Social Studies, and History. In December 2006, she received a Master's degree in Teaching and Learning with Technology.

Erin is completing her ninth year teaching seventh and eighth grade social studies at Camanche (Iowa) Middle School. She also coaches seventh grade volleyball, eighth grade basketball, and varsity girls' tennis.

As an avid lover of dogs, I have followed the Iditarod through the news and online as a fan. After exploring the extensive Iditarod website, I was curious when I found an Educator Portal. I had no idea the Iditarod was being used as a tool in the classroom. I decided to test it out on my students, and the sense of adventure, dogs, curious for others, and so much more triggered an immediate interest from my students.

I researched more about the Iditarod Teacher on the Trail program which began in 1999 after Andrea Juddies Meyers “Finney” pitched the idea to the Iditarod Trail Committee. Finney used the Iditarod in her classroom for many years and felt compelled to bring this effective tool to other teachers around the globe. After researching it for a few weeks, I made my decision to apply for the distinguished positions.

Iditarod Teacher on the Trail” Finalist

After five months of working on my application, which was more like a two inch portfolio of my teaching life, I submitted it to the committee. In January 2015, I found out I was one of three finalists, and the next month went to Alaska for the Iditarod Educators’ Winter Conference in Anchorage. The entire time I was in Alaska was an interview. Finalists were presented with tasks during the conference: committee interviews, adventure challenge, leading breakout sessions, working together as a team, writing blog entries each night, and volunteering the first night of the race. After two exhausting, demanding, and stimulating weeks, it was back home to wait. On March 28, my classroom phoned. It was Diane Johnson, Iditarod Education Director, calling to inform me that I had been chosen as the 2015 Iditarod Teacher on the Trail.

I went on an exhilarating ride through slush, mud, and puddle-filled trails with Wade Marrs who eventually finished in 8th place.

My Responsibilities
Leading up to the Iditarod

I took over responsibilities as Teacher on the Trail in June 2014, a year-long adventure. The bulk of my responsibilities included writing lessons and activities for teachers around the world to be able to use, created around using the Iditarod as a tool in the classroom. The lessons and activities were for all subjects and could be modified to any grade level. I posted lessons on the website weekly. In addition, I also included regularly scheduled blogs with different ideas for teachers to use in the classroom. Every other Tuesday, I posted Iditarod Tuesday Tidbits, winter stories and trivia for teachers and students to use. I included information, pictures, and ideas on how to fit this topic into curricula. On the opposite Tuesdays, I posted Checkpoint Checkups with information about each checkpoint along the trail, starting in Anchorage, to help teachers and students become familiar with the villages before the race. I also included ideas on how to use this information in the classroom.

On February 23, 2015 I headed north to Alaska. I began to blog daily to update teachers and students about the exciting events happening before the race. I gave presentations in many classrooms in Woodside, Palomer, and Anchorage, as well as the annual Iditarod Educator’s Winter Conference.

The Iditarod Trail

My journey on the trail officially began March 2, 2015. In Anchorage, the first stop in March is the ceremonial start of the Iditarod with an 11-mile parade through the streets and sidewalks so fans can see their favorite mushers and dogs. They bid for a chance to ride in the favorite musher’s sled. As Teacher on the Trail and not an official participant in the actual race, I was given this opportunity. I went on an exhilarating ride through slush, mud, and puddle-filled trails with Wade Marrs who eventually finished in 8th place. The next day I flew to Fairbanks to prepare for the “Restor” on Sunday. There I received my GPS tracker so I could be followed by thousands across the world. After the start of the race, I waited my back plane ride to the next checkpoint.
Checkpoints

Momma: I had never been on a bush plane before so I wasn’t quite sure what to expect. Another writer for the website and I loaded our bags into the tiny 3-seated Cessna and climbed aboard. The pilot thought we might like to see all the teams along the trail so he circled us back and forth allowing us to see the many teams along the trail. After the 45-minute flight we landed at the airstrip in Nenana. An hour later, a trailer picked us up and drove us to the checkpoint.

Teams were already pouring in, so I began to snap photos and talk with people. I wandered around the dog lot and observed as the mushers completed their chores and took special care of their dogs. I watched teams coming into the checkpoint. Once it got dark and a majority of the teams were in, I went to the checkpoint at the Tribal Council building for some dinner. Villagers cooked excellent food for both volunteers and mushers.

Many mushers were sleeping on the floor, trying to catch a few hours before heading back out on the trail. I chatted with mushers, volunteers, veterinarians, and posted a blog. The next morning, the fog was empty. Since this checkpoint was the first, all the mushers were in and out quickly.

Galena: The next leg of my journey took me to Galena, a small village on the Yukon River with a population just under 400 people. There’s a boarding school, the Galena Interior Learning Academy, which offers students the opportunity to take classes they wouldn’t normally have in small villages. Many mushers took their mandatory 24-hour rest break which created quite the busy, small checkpoint. Mushers, volunteers, and veterinarians streamed into the small checkpoint to eat, sleep, and track new races. The first musher to Galena, Jeff King, won a prize of $1,000 and a meal at the most prestigious Alaska restaurant. The next morning, I was told I would head to Nenana when a plane was available.

Nenana: When I heard I was going to Nenana I was beyond excited. A few weeks prior to the Iditarod, legendary Haula residents, George Atick, passed away. Atick was the all-time winningest open sled dog musher in Alaska. He is a legend among Alaskans and loved by many. The town of Nenana was thrilled to be hosting the Iditarod; they went all out. When mushers arrived in Nenana the villages welcomed them all, if they just won the race, some mushers drifted in to take their 24-hour mandatory stop here. Many of them stayed the village during the night as a beautiful sky of northern lights and sixty degrees below zero temperatures.

I stayed with the villages, both inside the checkpoint and wondering around the outskirts of the village. The next morning, a truck took me to let me know a plane was ready to move me along. As I got on the plane, I still knew where I was going.

Kailua: On the beautiful flight above an isolated, yet remarkable land, I found out we were heading to Kailua. When we arrived at the airstrip we had, by far, the best view of the checkpoint, a small hill pulled by a snowmachine.

After dropping my stuff at the checkpoint and posting a quick blog, I checked out the village. Another village on a river, I walked down to wait for the first mushers to arrive where excited villagers were also waiting. After a long night of observing many mushers arrive and leave Kailua, it was time for breakfast provided by one of the villagers at her home. Many volunteers and I enjoyed an excellent breakfast and memorable conversations, the call came for my next flight.

Unalakleet: When dogs are dropped on the trail due to injuries they are flown to “Stop-dog base” in Nenana. This flight included the pilots, the healthy dogs, and myself on a run trip to Unalakleet. When we got off the plane, the wind blazed us in the face. While we were grabbing our bags, the plane was being blown over in a circle. We were the last flight that day as the bush planes were grounded due to the wind. Unalakleet was one of the bigger villages along the Iditarod trail and is on the coast of the Bering Sea. Due to the location, this section of the trail can be very stormy. In fact, a day after郝, many mushers were stuck for 24 hours due to a storm that left conditions impossible for mushers to even see the trail. I walked along the coast and saw a breathtaking sunset. School children cheered on the mushers as they entered the village. A couple of us decided to visit the famous Porcupine Bar and Pizza Inn. A small pizza cost us close to $30, but it was delicious. Many people frequented the pizza place for the wonderful food and live Wi-Fi. Another call to me to head to the airport. Next stop: the finish line in Nome.

Nome: I was happy to arrive with plenty of time to prepare for the winner to arrive. I got settled in, wrote a few posts, and visited with some great new friends before checking out Nome.

Many of the mushers entered the village during the night under a beautiful sky of northern lights and sixty degrees below zero temperatures.

My first stop was the Burled Arch, the finish line of the Iditarod. At the time they were tuning out the live feed, and I was able to wave at my mom who was watching on the website. I found some friends who hadn’t seen since I was in Anchorage and my “tims,” Dave Johnson. The volunteers are better than I eat at home, the first night was a turkey time.

The winning musher, Dallas Seavey, who was in Nome around 5:30 AM. No one wanted me miss Dallas coming into town. Around 1:00 AM, we made our way down to Front Street, and I headed into the media section. The team in town welcomed, notifying us that a musher was 45-50 minutes away. By 6:00 AM, Front Street was filled with natives, villagers, fans, tourists, media, and anyone hoping to catch a glimpse of Dallas and his dogs. He crossed under the Burled Arch, and it was the beginning of a week of more mushers finishing the journey of a lifetime.

This experience left me a changed person. I had been told my life would be changed by many people; now I understand what they mean. I have been inspired by the people I met along the trail and their stories and dreams. It makes me want to live each and every one of my dreams.
The Forbes School of Business values 2015 as a busy and exciting content and curriculum year for students, alumni, and faculty alike. From the Distinguished Speaker Series, to hosting Terbivox in Chicago, Miami, and New York, the Forbes School of Business expands Ashford's ability to define what the University stands for and the potential impact Ashford's graduates and students can have on the business world.

The Forbes School of Business Distinguished Speaker Series kicked off the year on January 13 with special guest speaker Steve Forbes, who spoke to the group at AMN Healthcare’s facility in San Diego. Steve enlightened the audience with his views on monetary policy and world politics. Starting with a breakfast networking session, Ashford faculty, students, and alumni mingled with the San Diego business and military communities to foster and build new relationships. The Distinguished Speaker Series will begin bringing presenters to different U.S. markets this year. Look for announcements for exciting speakers and venues, and view previous speakers’ video clips in Ashford’s YouTube channel.

Ashford University / ashford.edu

FORBES MEDIA SUMMITS AND CONFERENCES DELIVER REAL WORLD EXPERIENCES

Learning takes many forms, and becoming a lifelong learner can mean success and a healthy passion for new experiences and knowledge. Forbes Media Summits and Conferences provide opportunities that expand minds in many Ashford students, alumni, and faculty. Forbes opened their Reinventing America Summits in Chicago and Detroit at no cost to Ashford students and alumni in these regions. Students, alumni, and faculty attended the Chicago event, learning from such notable industry leaders as Steve Case, founder of AOL, and companies like Adobe, HP, DuPont, and more.

The Forbes Summits and Conferences spark opportunity and creativity that continues to evolve long after the events. From the Women’s Summit, Dr. Patricia B. Ryan, Associate Dean of the Forbes School of Business, took her enthusiasm back to the University – in collaboration with Dr. Mason Milligan – created the Forbes School of Business Women Leaders LinkedIn group. The group’s mission and vision embody the spirit of the Forbes Women’s Summit as “an online network community of business leaders and aspiring leaders who connect with each other to share ideas, knowledge, experience, and resources.” The group is designed to inspire professional development and life skills for women around the world through empowerment, support, leadership, and ethical values.

It’s not just for women, but for all aspiring leaders.
UPCOMING EVENTS

During the year, there will be diverse opportunities for the Forbes School of Business alumni, students, and faculty to network, enhance learning and development, and practice skills that will benefit them over their lifetimes. Please join any of these Forbes School of Business opportunities throughout the year:

- San Diego Startup Week: **June 14 – 20**
- San Diego Startup Week and San Diego Downtown Partnership Breakfast: **June 18**
- Techweek Chicago: **June 22 – 28**
- Denver Startup Week: **September 28 – October 5**
- Techweek New York: **October 12 – 18**
- Techweek Miami: **December 7 – 11**

For additional information, please email alumni@ashford.edu. Don't forget to apply for the Forbes School of Business Entrepreneurship and Senior Project Scholarships available at:

www.ashford.edu/admissions/scholarships.htm

STUDENT GOVERNMENT ASSOCIATION

This year Ashland’s Student Government Association (SGA) on the campus in Clackamas, OR, is smaller in size but not in scope as they continue to accomplish a great deal of work. A few of the SGA’s recent accomplishments include:

- Establishing regular open forums with Dr. Charlie Missick, Vice President/Dean, where students have the opportunity to ask their own questions about university affairs and are provided with up-to-date, reliable information. So far these forums have been a success and will likely remain a regular feature.
- Establishing regular open forums for SGA Executive Board members to increase accessibility and engagement with the student body. Students and club members can use these hours to ask questions and receive information from SGA leaders.

Smaller, but no less important, changes include:

- Sponsoring the annual Fall Back the Night event that brings together students and community members to acknowledge the victims of sexual assault and raise awareness of the problem on campus and in the community.
- Spearheading a project to clean up and beautify the historic Sisters of St. Francis cemetery, located behind Legion Hall.
- Organizing a comprehensive review of Ashland security policies to make certain important information available to students.

Leadership and volunteers are an important part of each student’s academic experience, and the hard work and effort of members of campus clubs and organizations and their advisors are celebrated at the annual Spring Organization Recognition Banquet.

Though many SGA members recently graduated, there is every expectation that the organization will continue to accomplish great things on campus in the 2015-16 school year.
ONLINE COURSES AVAILABLE TO CAMPUS STUDENTS

By Gerry J. Schermer

Beginning with the Fall 2015 semester, students at Ashford University’s Clinton campus will enjoy increased academic options by being able to blend their regular classes with Ashford’s online undergraduate courses.

“Of the first time, campus students can combine their campus courses with the hundreds of courses that are offered through Ashford’s online programs,” said Dr. Charlie Mintzick, Vice President/Campus Director. “This will offer more opportunities for our students.”

For the Fall 2015 semester, Ashford expects to offer more than 2,500 online courses. Some courses are currently only offered on campus, but students may be able to enroll in the online option during the fall and spring semesters.

Of course, in order to register for an online course, campus students are subject to certain requirements:

- Be 16 years or older;
- Meet satisfactory Academic Progress requirements;
- Have completed at least 30 credits toward a degree program.

For the first time, campus students can combine their campus courses with the hundreds of courses that are offered through Ashford’s online programs.

SAINTS ATHLETIC PROGRAMS BRING NATIONAL ATTENTION

By Ben Thomas

The spring season got off to a great start for the Ashford Athletic department with a pair of teams making history at the national sports stage. The Ashford women’s basketball team earned the program’s first national tournament win with a 67-50 victory over Indiana Wesleyan at the 2015 NAIA D-II Women’s Basketball Championship, the highest ranking team the Saints have ever defeated.

First a few hours later, the Ashford men’s baseball team also earned their first win at nationals with an 8-5-17 win over Bethel College (IN) to advance in the second round of the NAIA D-II Men’s Baseball Championship.

As the season continued, players Diamontra McElroy and Sarah Vore were recognized as Honorable Mention NAIA Division-II All-Americans, joining some of the top players in the nation.

With basketball season over, the Ashford baseball and softball teams took center stage. The Ashford baseball team picked up the program’s first win over a team ranked in the national poll when they defeated RV Trevecca, 5-3, in March in Tuscaloosa, AL. As of mid-April, baseball is currently 19-17 on the year while softball sits at 19-14. Both teams will have a chance to earn their first national championship berth, qualifying for the 2015 J.J. Elrod Invitational Championships in Lawrenceville, GA.

The Ashford tennis teams have also had success this spring with the men sitting at 14-1 for the year and the women checking in with a 13-4 record. The Ashford women have already punched their ticket to nationals, and the men will have a chance to join them when they compete in the KMAC Championship.

For more information Ashford Saints programs and rankings, Go Saints!®

Ashford University Night with the Clinton LumberKings

Baseball fans gathered for the annual "Ashford University Night with the Clinton LumberKings" on April 28 as the home team took on the Wisconsin Timber Rattlers. As part of the action, 2014-2015 Student Government Association President Tyler Mintzick threw out the first pitch and Ashford students Ellen Vander Beek and Catherine Madrid sang the National Anthem.
STAFF CHANGES

Greek philosopher Heraclitus said, “The only thing that is constant is change” and that certainly seems to be true at Ashford University’s Clinton campus when several employees have taken on new responsibilities.

**Seventeen-year veteran Megan Scheller transitioned to a new role – Associate Vice President, Enrollment Management.** In August 2014, I saw my new role as an opportunity for me to stretch myself a little bit,” said Scheller who had served as Director of Athletics and was Head Women’s Basketball Coach (1998-2003) and Head Softball Coach (1998-2001).

“Doing something different after 17 years is challenging, but so rewarding, and working with our team is exciting to me. I’m so grateful that I am surrounded by outstanding individuals who make it fun to come to work every day. I’m extremely lucky to work at an institution that is student-centered, being able to assist our students in accomplishing their goals, and hopefully making an impact on their lives as they have impacted the future.”

Scott A. Mitchell, Ashford’s new Director of Student Affairs, shares Scheller’s sentiments about working at the Clinton campus. “I have found Ashford University to excel at providing an environment of caring concern for individual student learning and development, while allowing our staff to implement new initiatives to meet our students’ needs,” he said.

Mitchell began his Ashford career in 2000 as a Resident Director and then was promoted to Associate Director of Student Affairs in 2012. He said the vision of his department is “to provide learning experiences that complement academic programs at Ashford while educating the ‘whole’ student to achieve personal transformation.”

To help with campusacademic initiatives, Kelly Franklin, who has worked at Ashford for seven years, became the Campus Academic Specialist in January. This new position will work with alumni of Clinton College, the Franciscan University, and Ashford University campus graduates.

“ar goal is to build a strong and robust campus alumni association by reconnecting graduates back to the campus, and educating our current students about how important it is to stay connected,” Franklin said.

**Asst. Director of Enrollment, she plans to assist the campus admissions team with meeting new student enrollment goals, developing the campus student retention committee, moving forward with University goals of enhancing student satisfaction and success, continuing to build community outreach with local community colleges and high schools, and assisting with alumni in enrollment efforts.**

**Jill Massmann spent the first nine years of her Ashford career in a variety of positions – Enrollment Adviser/Enrollment Manager, HR Recruitment/Senior Recruiter and Talent Acquisition Manager – but on April 13 she became the University’s new Associate Director of Career Services.**

“I am excited to begin my role in the Student Affairs department,” she said. “My vision starts with first year students and continues throughout their experiences at Ashford. Career development is a journey. Our students are actively planning their careers or further education. Our team will offer one-on-one assistance to help our student plan and achieve intended goals for success. We will help create positive student experiences and foster effective partnerships with the campus and local community by providing overall service initiatives for career counseling, internships, and alumni services.”

**We hope you enjoyed this edition of Ashford University Connections! We welcome your feedback—please send any comments or suggestions to: CONNECTIONS@ASHFORD.EDU.**

**FORBES SCHOOL OF BUSINESS**

Bachelor of Arts
- Accounting*
- Business Administration*
- Business Economics
- Business Information Systems
- Business Leadership
- Computer Graphic Design**
- Consumer & Family Financial Services
- eMarketing
- Entrepreneurship
- Finance
- Human Resources Management
- International Business
- Operations Management & Analytics
- Project Management
- Public Administration
- Public Relations & Marketing*
- Real Estate Studies
- Service Management
- Sports & Recreation Management*
- Supply Chain Management
- Sustainable Enterprise Management

Graduate Degrees
- Master of Business in Accounting
- Master of Business in Management
- Master of Business in Organizational Management
- Master of Business Administration
- Master of Public Administration

**COLLEGE OF EDUCATION**

Associate of Arts
- Early Childhood Education

Bachelor of Arts
- Child Development
- Cognitive Studies
- Early Childhood Education
- Early Childhood Education Administration
- Education & Public Policy
- Education Studies
- Elementary Education (Grades K-6)**
- English Language Learner Studies
- International Design
- Library Science & Media
- Physical Education**

Graduate Degrees
- Master of Arts in Education
- Master of Arts in Teaching and Learning with Technology

**COLLEGE OF HEALTH, HUMAN SERVICES, AND SCIENCE**

Associate of Arts
- Health Education
- Psychology*

Bachelor of Science
- Biology**
- Computer Science and Mathematics**
- Health Information Management
- Health Science Administration**
- Natural Science**

Graduate Degrees
- Master of Arts in Health Care Administration
- Master of Arts in Psychology

**COLLEGE OF LIBERAL ARTS**

Associate of Arts
- Military Studies

Bachelor of Arts
- Applied Languages
- Communication Studies
- Cultural Anthropology
- English
- English & Communication**
- Environmental Studies
- History
- Homeland Security & Emergency Management
- Journalism & Mass Communication
- Law Enforcement Administration
- Liberal Arts*

Military Studies
- Political Science & Government
- Social & Criminal Justice*
- Social Science*

Sociology

Graduate Degree
- Master of Science in Criminal Justice

*Indicates programs accredited by the appropriate agencies.
HOW TO CHOOSE
The Right College For You.
THERE ARE NEARLY 7,000 ACCREDITED INSTITUTIONS IN THE UNITED STATES.
WHICH ONE WILL BE THE BEST FIT FOR YOU?
WHERE SHOULD YOU BEGIN?

When you were a child, someone else decided where you would go to school. 
But when it comes to higher education as an adult learner, the choice is entirely up to you. Fortunately, you don’t have to figure it out all on your own.

This guide will empower you to find a college that matches what you need for you and your life.

The following pages give you several pointed questions. Use these to specify your goals and refine your search. Then it’s time to do some research and to contact schools that might work for you. By the time you reach the last page, you should have a better idea of what your goals are and where you might fulfill them.
ASK YOURSELF THESE QUESTIONS
(and fill in your answers!)

What are your goals?
Imagine your life, four to five years from now. What do you see yourself doing?

Maybe you'd like to live in another part of the country or another part of the world. Enrolling in a faraway university could be one step in a much larger transition.

What do you want for your family? What kinds of relationships will you have? Being a full-time college student will certainly influence your family life. But you could also find yourself inspiring your children.

What particular skills have you always wanted to learn? Is there a cause that you feel very strongly about? If you keep yourself organized, then your extracurricular activities shouldn't have to interfere with your studies. In fact, some universities might award you credit for a hobby or volunteer work.

Are you eager to buy a house or a new car? Such big purchases might impede your ability to pay tuition.

Think long-term. Think big. Come up with two or three ambitious goals you could set for yourself.

GOAL #1

GOAL #2

GOAL #3

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What is your schedule?

Do you work full time? What do you usually do after work? How much time do you devote to your family and household chores? Do you get a full eight hours of sleep every night – or do you take catch-up naps throughout the week?

Your coursework will have a big impact on your daily routine. And different schools require different hours. In order to know whether a particular school will fit your lifestyle, you need to see if your schedule can align with the school's requirements.

If you're not in the habit of keeping a written schedule, you'll want to start keeping one right away. There are several calendar apps for smartphones that are inexpensive or free. Google Calendar is free online, and it's an excellent tool for keeping track of your life. Or start with a good old-fashioned paper schedule. You can use this example as a model.
Where will you do your studying?

Whether you choose to attend classes on a campus or through an online format, you need your own space to study. Coffee shops are great if you can handle the background noise, but the cost of frequent lattes will add up. A library can provide an ideal environment, but some libraries have odd hours, so be sure to check the schedule.

Does your home have a reliable internet connection? Do you have your own computer, or will you need to share?

Of course, unless you live alone, you'll have to take your family or roommates into consideration. What are their schedules like? How loud does it get at home? Do you have small children who will vie for your attention?

Ultimately, you'll need your own space, even if it's only one small room. Suggestion: get together with everyone who lives under your roof, and agree on one room that you designate your study area. Make sure everyone understands when you'll be working there, what you're doing, and why this distinction is so important.
How will you stay motivated?

Sure, you're excited now. But what about when times get tough? Up to four years can feel like a long time. You'll have to keep re-kindling that excitement.

You can start by keeping a clear picture of your goals close at hand. That way, whenever you get tired or frustrated, you can remind yourself why you wanted higher education in the first place. Many students make vision boards and put up photos on Facebook or Pinterest and around their workspace to keep them focused on their destination.

It's best to have a personal support system - a network of family, friends, and fellow students to back you up when you get stuck. Of course, you have to communicate with them. Make sure they understand you're going to school and what that means for your time. Share with them why this goal is so important to you. And ask them to keep you encouraged along the way.
What's the one subject you most want to study?

Finally, let's circle back to the very first question about your goals. You may want to do some deep soul-searching. Put aside what you think you "should" do or where the jobs are.

When you were a child, what did you want to be when you grew up? What do you really want to do with your life?

Not everyone needs to go to business school. And you may not need a degree to do what you love.

However, if a college degree would empower you to pursue your passion, then keep in mind that not all schools offer the same programs. For example, if your dream is to perform on stage, then you should know which schools offer courses in the performing arts.

Write down the names of some people who are already successful and well known in the field you want to enter. Where did they go to school? Are any of them teaching now? Consider following in their footsteps. You could even enroll at the school where your hero teaches, or ask that person to be your mentor.

How will you stay organized?

Enrolling in a university will bring a stream of documents, paperwork, notes, brochures, and books into your home. In other words, if you want to go to college, start by cleaning off your desk.

You will need a system for removing clutter and filing things away. But you'll also want to keep some important items close at hand, in case you need them later.

And as mentioned before, you will need to keep track of your schedule, including due dates. That means you'll want to have easy access to a calendar that you can rely on.
WHERE TO START YOUR SEARCH

Now that you’ve clarified your goals, you can begin searching for colleges that match your interests.

Keep in mind that you’re not searching for the biggest and best college in the world. You’re searching for the best college for you. Focus on finding a college that best fits your goals and lifestyle.

College Board

A good place to begin your search may be BigFuture by The College Board. Though this site is mainly geared toward students coming out of high school, as opposed to adult learners, there may be some information you can gather. You can filter your search by up to 10 different criteria. You can even assign your filters different weights to privilege those criteria that are most important to you.

Depending on how many filters you choose, you could come up with hundreds of results. So you should keep adding filters and narrowing down your results. The website allows you to create your own list to review later. Once you’ve narrowed your list to fewer than a dozen options, then you can start to look up more specific information on each school.

This site only gives a superficial overview of each school. In order to make an informed choice, you’ll need to drill down for more details.

Use Your Favorite Search Engine

In looking at the answers you gave to the questions in the first section of this ebook, is there a common theme or subject? For example, if one of your answers is ‘write a novel,’ you might be interested in pursuing a degree in English or writing. Maybe one of your goals is to start a business. You should consider a business degree or perhaps one in entrepreneurship.

You can search specifically for a degree program, such as bachelor’s degree in entrepreneurship, and make a list of colleges offering that degree. You can also do advanced searches to include other facets of the degree program that you require, such as ‘online,’ ‘flexible,’ or ‘military benefits.’

You can also search to attend a school in a particular region of the country. Or if you’re thinking about an online university, where location is not an issue, search the phrase ‘online education’ and see what options you have. You should be able to gather basic facts from a school’s website such as the degrees they offer and the cost of tuition.
CONTACT SCHOOLS DIRECTLY

You have a few possibilities and some useful information on each one. Now it's time to call the college or university directly, and speak to an admissions counselor. Give yourself some time to have a full conversation. Here are some good questions to ask:

Am I eligible for any benefits?
If you have any connection to the US military, you'll want to make sure you get the benefits you deserve. Many schools also offer certain grants and scholarships to students depending on their work or employer. So don't be afraid to ask up front!

What if I change my mind after I enroll? Will I be charged tuition if I leave the university during my first few courses?
Some colleges will allow you a trial period for your first few courses. Make sure you won't be responsible for tuition if you change your mind before a certain date.

How many credits can I transfer toward my degree?
If you've been to any college before, make sure you get credit for the work you've already done. Even if you've never attended a college before, you should still ask this question. Many colleges give you a pathway to earn credit for work training and life experience.

“Even if you're planning on taking courses online, make sure you can preview the online classroom.”

How will I pay for it?
Many schools will have finance advisors to help you sort out the money side of things as well as various options for you to fund your education. From tuition reimbursement from your current employer to federal financial aid, there are several ways to afford to go back to school. Be sure to ask what your options are for paying for school.

How do I schedule a tour?
If you're planning on attending classes at a physical campus, you'll probably want to see the facilities before you sign up. Request a guide to show you around.

Even if you're planning on taking courses online, make sure you can preview the online classroom. Is it user-friendly? Or does it look like a video game from 1984? You're going to be spending a lot of time in this environment, so make sure you're comfortable using it to study and complete your coursework.
Is this school accredited?
When a college or university is accredited, it means that school has been found to meet certain basic requirements for academic quality. Before enrolling, you should always check the school’s accreditation.

“What find out if the school offers any courses that let you study from ebooks or if you will need to pay for expensive textbooks.”

What other student services does the school offer?
Again, this question is important if you plan to attend school online. Ask if there are additional student services, such as career services, a library, or a writing center. Is there an active alumni community? When former students are still connected with their school, it’s a good sign that the school created a welcome atmosphere.

How do I apply? Is the application on paper or online?
College applications tend to be long and complicated. So make sure you know what’s involved, how much time it will take, and what you’ll need to complete the application. Some schools may offer an admissions counselor to walk you through each step.

“When a college or university is accredited, it means that school has been found to meet certain basic requirements for academic quality.”

How will I connect with my fellow students?
This question is especially important for online students. Can you join student organizations or honor societies? Are there group projects, or will you do all your assignments by yourself? How the school representative answers these questions should give you a feel for the culture of that college. You don’t want to go it alone, so make sure you’ll have support and a strong sense of community.

What technology does this college provide?
Find out if the school offers any courses that let you study from ebooks or if you will need to pay for expensive textbooks. Many colleges now offer a free smartphone app for their students to download. Ask if this school does. Find out how your professors will provide feedback—digitally or on paper? You may prefer a cleaner, high-tech solution.
SO NOW WHAT?

What you do next will depend on the answers you receive to the questions above. If you’ve asked the questions but the college representative doesn’t give you clear answers, then you may need to keep looking.

But if you like what you hear, then you’ve found a school that fits your lifestyle and goals.

Of course, you have to ask!

Once you’ve found a college or university that’s a match for you, go ahead and apply. Procrastination can stifle your dreams. So don’t wait - take action.

A FINAL THOUGHT

Planning your education can be exciting. As long as you prepare and take the time to find the right school for you, then you’ll be in good shape to reap the rewards of a college degree.

Thanks for trusting Ashford University to provide some guidance through such a big decision. No matter where you go, stay inspired and never lose sight of your goal.

FOR MORE INFORMATION ABOUT GETTING STARTED IN A DEGREE PROGRAM, OR TO CREATE AN ACTION PLAN, PLEASE CONTACT AN ADVISOR AT ASHFORD UNIVERSITY: 866.711.1700.
HOW MUCH DOES IT COST TO GO TO COLLEGE?

Trying to figure out the price of higher education is like pricing a new automobile. There's the sticker price, and then there's the actual amount you pay. The two can be very different.

Every college and university publishes a "sticker price," which is their basic tuition. And while the tuition rate is usually reliable, there are additional costs that will affect the total amount you pay to earn your education.

It's better to think in terms of a college's net price. Net price is what you'll pay as an undergraduate, after grants and scholarships (which don't have to be repaid) are subtracted from the institution's cost of attendance. Learn more about net price and what it means.

The US government requires all schools that participate in federal financial aid programs (Title IV) to publish accurate information about their net price including a standard net price calculation. Many schools offer their own Net Price Calculators with additional details to help you determine your actual costs for attending that institution. You can also look up a school's net price on College Scorecard, a free online search tool provided by the US Department of Education (DOE).
According to College Reality Check, the national average net price for a four-year Bachelor's degree program is $18,158 per year. Of course, that's just an average, taken from thousands of schools, so each school's individual net price may vary dramatically.

But even knowing the net price may not give you the full picture. The cost of attendance includes a variety of different factors. In thinking about how much you can afford to pay to attend college, you may also need to consider the price of:

- Textbooks and Electronic Books
- Housing
- Technology requirements
- School equipment and supplies
- Travel
- Administrative fees

At this point, you may be wondering, "If college includes so many costs, then how am I supposed to afford an education?" The answer may be simpler than you think.

There are a variety of ways to get the financial help you need to afford college, including financial aid, scholarships, and more. This booklet will explain your options and provide tips on securing the help you need so that you can afford your education.
ON THE IMPORTANCE OF THE FAFSA

One option you have is applying for **financial aid**. Students seeking federal financial aid must fill out the **Free Application for Federal Student Aid** (FAFSA). You can go to [www.fafsa.gov](http://www.fafsa.gov) to complete your application online.

The FAFSA is your way of communicating to the Department of Education (DOE) where you plan to go to school and how much money you have to spend on your education. The DOE will then calculate how much money you are eligible for in federal student grants and loans. This information will also be shared with the schools you list on your FAFSA, so that they can see if you qualify for institutional scholarships and grants.

**Here is what you’ll need before you begin a FAFSA:**

1. **1 hr.** Block out at least one (1) hour in your schedule.

2. **W-2** Locate a copy of your most recent tax return.

3. **W-2** If you are 24 or younger, get a copy of your parents’ tax return.

4. **237** Look up the school codes for all schools where you plan to apply (you should be able to find these code numbers on the schools’ websites, or you can look them up on the FAFSA website itself.).

Ashford's Title IV School Code: 001881

You can complete your FAFSA at any point in the year, but your aid may be assigned for the next academic year, so you may need to wait to register for your first course.

If you need to apply for financial aid, everything begins with this application. This point cannot be emphasized enough; there is simply no way to get federal financial aid until you’ve completed and submitted your FAFSA.
HOW DO I OBTAIN A SCHOLARSHIP?

Some people daydream about a free ride all the way through college. Such all-encompassing scholarships are few and far between. A more realistic option for most people is to apply for a variety of small grants and scholarships. This option will mean more work, but like everything in life, your efforts may pay off in the end. A thousand dollars here, a few hundred there – the cumulative effect can make a big impact on your school expenses.

If you complete the FAFSA, what happens next? The process may take a few weeks before you receive a response. Don’t waste time! While you wait, you can be proactive and seek out scholarships and grants on your own. Scholarships.com and Fastweb.com are just two websites that offer tools for researching available scholarships.

These two websites function as search engines for grants and scholarships. You enter some of your basic information, like your birthday and current education level. You will also need to provide your email address and set up a password.

Then you can enter your search criteria. It’s important to provide as much information as possible, because that’s what the website will use to find scholarships for you. The search tool will use your interests, your intended career, and your desired degree program to compile a list. You may qualify for a scholarship if you’re the first in your family to attend college, or based on your ethnicity, or your religion.

And then there are some scholarships you could call “unique.” Are you exceptionally tall? Or do you have a gift for calling ducks? If so, then you could obtain a grant designed just for your special gift. But until you look, you never know what’s out there. That’s why it’s so important to enter lots of information and do your research.

Both websites are completely free for you to use. But in order to stay free to users, the sites include advertising. So you will need to click through the ad pages to get to your search results. Be patient!
When you get through the ads, you'll arrive at a list that looks something like this:

<table>
<thead>
<tr>
<th>Scholarship</th>
<th>Amount</th>
<th>Deadline</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Programs Foundation Scholarship</td>
<td>$1,000</td>
<td>Deadline Varies</td>
<td>Scholarship</td>
</tr>
<tr>
<td>GotChosen $1000 Every Month Scholarship</td>
<td>$1,000</td>
<td>August 31, 2015</td>
<td>Scholarship</td>
</tr>
<tr>
<td>3rd GotScholarship: $40K Give Away</td>
<td>$40,000</td>
<td>September 30, 2013</td>
<td>Scholarship</td>
</tr>
<tr>
<td>CKSF Scholarship Competition</td>
<td>$2,500</td>
<td>Deadline Varies</td>
<td>Academic</td>
</tr>
<tr>
<td>Student Transportation Video Contest</td>
<td>$500</td>
<td>August 15, 2015</td>
<td>Contest</td>
</tr>
<tr>
<td>College Prowler $2,000 No Essay Scholarship</td>
<td>$2,000</td>
<td>August 31, 2015</td>
<td>Promotion</td>
</tr>
<tr>
<td>$1,000 &quot;Pursue Your Passion&quot; Scholarship</td>
<td>$1,000</td>
<td>August 31, 2015</td>
<td>Promotion</td>
</tr>
</tbody>
</table>

You may see several different grants worth more than $1,000 each, so you definitely don't want to skip those opportunities. If you put in the time, try your hand at several scholarships, you may be able to earn money to go toward your college education.

**Student Loans**

Many students use loans to finance their education. Financing your education may be necessary and can enable you to access a higher education.

Borrow only what you need! Keep your student loan debt to a minimum to lower your payments after you graduate. Many students don't consider the consequences or develop a plan for paying back the money.

**But How Do You Know the Right Amount to Borrow?**

The key is to look at your career aspirations and future earning potential. Investigate the normal pay range for people in your chosen career. Visit O*NET Online to look up your intended career and see how much professionals generally earn in that field. Then you can calculate how much of your potential future income you will be able to spend each month toward repaying your loan.

Sign up for an online tool like Loanlook.com to keep track of all your loans and get updates. There's even a free app you can download to your smartphone for push notifications. These tools are convenient ways to stay on top of your loans.

If possible, look into the Federal Direct Loan Program. These loans offer some of the best deals because they come with low interest rates and flexible options for repayment. For independent undergraduates, the federal program allows students to borrow a maximum of $9,500 in their first year, $10,500 in their second year, and $12,500 in their third and fourth years. Make sure you understand the difference between subsidized and unsubsidized loans, and which one you qualify for. For more information please visit the Federal Student Aid site.

Students in some fields can pursue career opportunities that offer loan forgiveness programs. For example, some graduates who go to work in public service may have their federal loans partially forgiven.
Tax Credits and Deductions

Beyond grants and loans, full-time students can often take a deduction or earn a credit on their annual taxes. For example, you might look into the American Opportunity Tax Credit, which can save you $2,500 each year. You must be working on your first undergraduate degree and earning less than $80,000 if you’re single or $160,000 if you are married.

In addition, the Lifetime Learning Credit gives you up to $2,000 for qualified education expenses. A number of restrictions do apply, so be sure to consult with a tax professional to make sure you’re eligible.

Read this helpful article on Forbes.com to learn more about different ways the government can assist you with paying for your education.

Employer Billing and Reimbursement

Do you work full time? Many companies offer a benefit to support their employees’ education. Yours might let your college bill your employer directly. Or your organization may prefer to reimburse you for at least part of your college tuition. If you’re not sure what your employer is willing to pay, just ask! After all, it’s in your employer’s best interest to have more educated employees.

Think about it. When you pursue your own personal development, you don’t just benefit yourself. You benefit your coworkers, too. Every company wants a well-trained, highly-skilled workforce. Let yours know that you take learning seriously. A good manager will appreciate your drive to achieve. If your employer offers to reimburse your tuition, they demonstrate their willingness to invest in you.

Of course, having a third party pay for part or all of your tuition may require some additional paperwork. So make sure you notify your school early on that your company is going to assist you. And to make sure you fill out the forms correctly, communicate with your Human Resources department.

Military Benefits

Active-duty service members, reservists, veterans, and their spouses may be eligible for a vast array of benefits in return for their service. One place you could start is this website devoted to military tuition assistance for all branches of service. Benefits can be complicated, so be sure to speak with your Education Service Officer and get all the details.
A FINAL THOUGHT

Choosing higher education is a big decision, and it requires a significant investment of time and money. While these investments may seem scary, don’t panic! Take the time to research all your options, plan ahead, and get the most out of your college experience.

FOR MORE INFORMATION ABOUT GETTING STARTED IN A DEGREE PROGRAM, PLEASE CONTACT AN ADVISOR AT ASHFORD UNIVERSITY: 866.711.1700.
ASHFORD UNIVERSITY
TEACHER SCHOLARSHIPS

THE SUCCESS OF TODAY'S TEACHERS WILL ENHANCE THE SUCCESS OF OUR CHILDREN.
Ashford University is committed to fostering that success and is proudly offering the Ashford University Teacher Scholarship to one of our area's finest educators.

The scholarship winner may choose to enroll in either of Ashford University's two online teacher education programs - the Master of Arts in Education or the Master of Arts in Teaching and Learning with Technology.

THE ASHFORD UNIVERSITY TEACHER SCHOLARSHIP INCLUDES:
/ Full program tuition paid;
/ All course materials provided; and
/ Waiver of Technology Fees.

IF YOU ARE INTERESTED, PLEASE SUBMIT THE FOLLOWING INFORMATION TO YOUR SCHOOL PRINCIPAL:
/ Cover letter to the Ashford University College of Education describing who you are and what you teach. Please provide detailed contact information, including daytime phone number and email address.
/ Letter of nomination from your school principal;
/ Letter of recommendation from a colleague/peer at your school site; and
/ A 3-5 page, typed, and double-spaced reflective paper addressing BOTH of the following questions:
   1. How would you increase student achievement in your school by earning this degree?
   2. How will you share your vision for increasing student achievement with your colleagues?

YOUR PRINCIPAL MUST FORWARD YOUR SUBMISSION NO LATER THAN APRIL 1, 2015, TO:
Dr. Joen Rottler Larson, Dean of the College of Education
Ashford University
400 North Bluff Blvd.
Clinton, IA 52732

Questions should be directed to Dr. Rottler Larson, 563.242.4023, ext. 7790.

A committee will conduct a blind review of all applications and will choose the scholarship award recipients. All decisions are final. This scholarship opportunity is competitive as only one scholarship is available.

The scholarship recipient will be notified by April 15, 2015.

For more information on Ashford University's Master of Arts in Education or the Master of Arts in Teaching and Learning with Technology programs, please visit ASHford.EDU.

For more information about on-time completion rates, the median loan debt of students who completed this program, and other important information, please visit ASHford.EDU/PD.

Ashford UNIVERSITY*
OUR AREA'S EDUCATORS ARE AMONG THE MOST TALENTED IN THE NATION.
Their dedication to their students and love of their profession are unparalleled. Yet, sometimes their talents and creativity in the classroom go unnoticed. Ashford University would like to change that by continuing the Ashford University Teacher of the Year Award.

TO NOMINATE A TEACHER OR COLLEAGUE, PLEASE SEND THE INFORMATION LISTED BELOW TO:
Dr. Joen Rottler Larson, Dean of the College of Education
Ashford University
400 North Bluff Blvd.
Clinton, IA 52732

PLEASE SEND THE FOLLOWING INFORMATION BY APRIL 1, 2015:
/ Your name and relationship to the nominee;
/ Your contact information (daytime phone number and email address);
/ Nominee teacher’s name;
/ Nominee teacher’s contact information (daytime phone number and email address);
/ Nominee teacher’s school name/district;
/ Nominee teacher’s grade level or subject; and
/ Narrative describing why the teacher should receive the “Ashford University Teacher of the Year Award.”

Questions should be directed to Dr. Rottler Larson, 563.242.4023, ext. 7790.
A committee will conduct a review of all nominations and will choose the award recipient. All decisions are final. The recipient will be notified by April 15, 2015. The winner will receive $500.00 for classroom materials or supplies.

ELIGIBILITY REQUIREMENTS: To be eligible for the Ashford University Teacher of the Year Award, teachers must be employed at a public or private K-12 school in the Iowa counties of Clinton, Scott, or Jackson; the Illinois counties of Carroll, Whiteside, or Rock Island; or any school district that has hosted Ashford University student-teacher clinical placements. Program participants must be employed at schools in these areas; residency is not a determining factor.
ASHFORD UNIVERSITY VISIT DAY

Go Ahead at Ashford

FRIDAY, FEB. 20, 2015 / 10:00 AM - 3:00 PM

Get to know Ashford University up close and personal when you visit the campus in Clinton, Iowa.

Your Visit Includes:
- Sessions on:
  - Admissions Process
  - Academic Programs and Support
  - Financial Aid Assistance
  - Athletics, Clubs, and Organizations
- Campus Tour
- Attending a Class
- Lunch in our Dining Hall
- Much, Much More!

Ashford UNIVERSITY
JOIN US FOR AN EXCITING DAY TO LEARN ALL ABOUT ASHFORD UNIVERSITY!

RSVP to campusadmissions@ashford.edu or 563.242.4023, ext.7383 by February 17

VISIT GO.ASHFORD.EDU FOR MORE INFORMATION ABOUT ASHFORD, AND APPLY TODAY!
CAREER RESOURCES
For Degree-Seeking Students and Alumni

MY CAREER
Career and Professional Development Center

1. Log into the Student Portal
2. Locate the Career and Alumni Services section
3. Click the My Career: Career and Professional Development Center link to access:

   // RESUME BUILDER
   // SAMPLE RESUMES AND COVER LETTERS
   // EVENT LISTINGS AND REGISTRATION
   // PROFESSIONAL DEVELOPMENT WEBINAR RECORDINGS
   // CAREER ADVICE VIDEOS
   // JOB SEARCH TOOL ACCESS
   // VIRTUAL INTERVIEW PRACTICE
   // CAREER BLOGS AND DISCUSSION BOARDS
   // LINKS TO MANY MORE CAREER RESOURCES!

careerservices@ashford.edu | 866.974.3700 ext. 20057
www.ashford.edu/careerservices
THE CAREER DEVELOPMENT PROCESS

Getting into the right career is more than just having a resume! Career Services provides coaching and guidance that follows a seven step process focusing on career development.

- **SELF-ASSESSMENT**
  - Gather information about relevant skills, interests, values, and personality preferences

- **CAREER EXPLORATION**
  - Research potential careers or industries of interest to expand your knowledge

- **GOAL SETTING & CAREER PLANNING**
  - Create specific short and long term objectives and identify careers that match

- **MARKETING YOURSELF**
  - Update your resume, cover letter, and online presence to showcase your top skills and qualifications

- **INTERVIEW PREPARATION**
  - Learn how to effectively communicate your skills and experience to employers

- **JOB SEARCH & NETWORKING**
  - Develop and utilize your professional networks to get connected with preferred career opportunities

- **CAREER MANAGEMENT**
  - Revisit your career goals regularly and assess your progress as you continually pursue opportunities to develop your career


careerservices@ashford.edu | 866.974.5700 ext. 20057
www.ashford.edu/careerservices
YOU MAY HAVE THE OPPORTUNITY TO EARN A DEGREE WITHOUT STUDENT LOANS.

Ask an Ashford University representative for more information regarding this great opportunity.
INTRODUCING THE ASHFORD UNIVERSITY LEADER DEVELOPMENT GRANT.

Combined with your company’s tuition assistance, the grant covers the cost of tuition, course materials, and most fees!
HOW WOULD A 
DEGREE CHANGE YOU?

Designed for the modern professional, Ashford University provides courses that will build the skills that matter in your field.

AT ASHFORD YOU WILL EXPERIENCE:

Relevance
Online courses cover a full spectrum of modern knowledge, including more than 20 programs in the Forbes School of Business.

Technology
The Ashford Mobile app lets on-the-go students keep in touch with their professors and each other.

Community
Students and faculty interact and support each other in the online classroom and through Ashford’s social media platforms.

Tradition
Commencement is an important tradition, when thousands of students from across the country come together to celebrate their achievement.

NEXT STEP:
Speak with an Ashford University advisor about your benefits, payment options, and employer-approved degree programs.
Call 888.251.5385.

For full grant details, visit ashford.edu/admissions
DEGREE PROGRAMS /

EARN YOUR ASSOCIATE’S, BACHELOR’S, OR MASTER’S DEGREE FROM OVER 60 ONLINE PROGRAMS:

Forbes School of Business

BACHELOR’S DEGREES
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Business Administration
Business Economics
Business Information Systems
Business Leadership
Consumer and Family Financial Services
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Finance
Human Resources Management
International Business
Operations Management and Analysis
Organizational Management
Project Management
Public Administration
Public Relations and Marketing
Real Estate Studies
Service Management
Sports and Recreation Management
Supply Chain Management
Sustainable Enterprise Management

MASTER’S DEGREES
Master of Arts in Organizational Management
Master of Business Administration
Master of Public Administration

College of Health, Human Services, and Science

BACHELOR’S DEGREES
Applied Behavioral Science
Complementary and Alternative Health
Gerontology
Health and Human Services
Health and Wellness
Health Care Administration
Health Information Management
Psychology

MASTER’S DEGREE
Master of Arts in Health Care Administration

College of Liberal Arts

ASSOCIATE’S DEGREE
Military Studies

BACHELOR’S DEGREES
Applied Linguistics
Communication Studies
Cultural Anthropology
English
Environmental Studies
History
Homeland Security and Emergency Management
Journalism and Mass Communication
Law Enforcement Administration
Liberal Arts
Military Studies
Political Science and Government
Social and Criminal Justice
Social Science
Sociology

Certain programs may not be available in all states.
To view a complete listing of courses and specializations, visit ashford.edu/degrees.

For more information about on-time completion rates, the median loan debt of students who completed each program, and other important information, please visit success.ashford.edu/pd.

FORRENS SCHOOL OF BUSINESS USED UNDER LICENSE.
HOW WOULD A DEGREE CHANGE YOU?

Learn to be highly effective in today's global business environment as a student of Forbes™ School of Business at Ashford University.

LEADER DEVELOPMENT GRANT
Find out how to earn a degree without student loans through the Ashford University Leader Development Grant.

Eligible employees may qualify for the unique benefits of this grant, which covers your required education costs, including:

- Tuition
- Course materials*
- Technology Fees
- Prior Learning Assessment fees
- Graduation fee

NEXT STEP:
Speak with an Ashford University advisor about your benefits, payment options, and employer-approved degree programs. Call 866.806.5801.

For full grant details, visit success.ashford.edu/t-mobile

*If both electronic and hard copy course materials are available for the same course, the LDG program will only fund the electronic course materials, and if you choose to receive hard copy course materials, you will be responsible to pay the difference in price and shipping costs.

FORBES SCHOOL OF BUSINESS USED UNDER LICENSE.
FORBES™ SCHOOL OF BUSINESS

Ashford University combines the heritage and experience of a traditional college with the flexibility and effectiveness of an online institution.

**Bachelor’s programs**

- Accounting
- Business Administration
- Business Economics
- Business Information Systems
- Business Leadership
- Consumer and Family Financial Services
- eMarketing
- Entrepreneurship
- Finance
- Human Resources Management
- International Business
- Operations Management and Analysis
- Organizational Management
- Project Management
- Public Administration
- Public Relations and Marketing
- Real Estate Studies
- Service Management
- Sports and Recreation Management
- Supply Chain Management
- Sustainable Enterprise Management

**Master’s programs**

- Master of Arts in Organizational Management
- Master of Business Administration
- Master of Public Administration

For more information about on-time completion rates, the median loan debt of students who completed each program, and other important information, please visit [ashford.edu/pd](http://ashford.edu/pd).